

Press Release

FOR IMMEDIATE RELEASE

**AZ e-lite Launches New LED Lighting Products at
Hong Kong International Lighting Fair 2011**

SINGAPORE & HONG KONG, 3 October 2011 – AZ e-lite Pte Ltd ("AZ e-lite"), a wholly-owned subsidiary of Aztech Group Ltd specialising in the design and development of quality LED lighting, is presenting a range of its latest LED lighting solutions to visitors of the Hong Kong International Lighting Fair (Autumn) 2011, a major event in the lighting trade industry.

Date: 27-30 October 2011

Venue: Hong Kong Convention and Exhibition Centre

AZ e-lite Booth: Hall 5, 5B - C02

Amongst the new LED lights to be showcased by AZ e-lite include the Dimmable LED Downlights (**AZSENCE LDRA/LDSA/LDRA-B**) and MR16 LED Spotlights (**AZIS Spot LMRA16**), Bulk Head Lights (**AZPLORE LBHR1424**) and Pixel Dot RGB LED Lighting System (**LPD100**).



The **AZSENCE series** consists of 6-inch and 8-inch recess-mounted downlights ideal for conventional PL-C and PL-T downlight replacement. Available in square/round shapes and 8/16/24/30-watt options, the AZSENCE series support dimming with Phase Cutting Dimmer. It can also be deployed as emergency lighting with additional battery backup power, ensuring at least 3 hours of lighting during power failure.

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The **AZIS Spot LMRA16 series** is a LED MR16 Spotlight complete with LED bulb and dimmable electronic transformer for accent and ambient lighting. The 10-watt LMRA16 replaces 50-watt halogen bulbs and saves 70% of electrical power. It is available in 2 colour temperatures (2700K and 3000K) and 2 beam angles (24° or 36°).



The **AZPLORE LBHR1424 series** consists of 14-inch LED Bulk Head Light fixtures for T8 circular fluorescent replacement. The LBHR-B can be used as emergency lighting as it comes with additional battery backup power. There is also an optional built-in motion sensor that can toggle between 100% and 30% brightness to provide further energy savings. The LBHR is targeted for stairwell and walkway applications.

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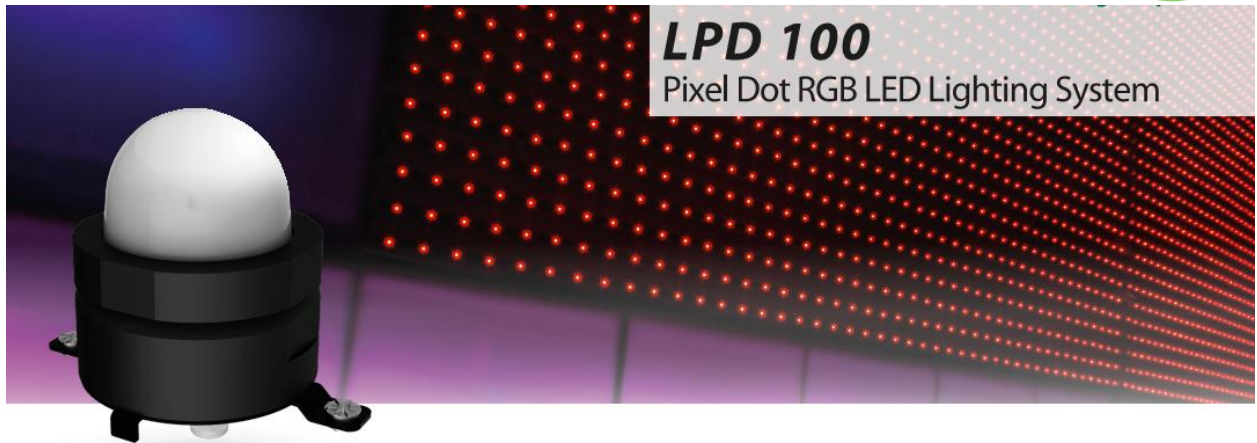
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At the Hong Kong International Lighting Fair 2011, the AZ e-lite booth will be decorated with intelligent colour-changing **LPD100 Pixel Dot RGB LED Lighting System** which offers intense, controllable light for dynamic accent lighting. The complete DMX controlled lighting system consists of the LPD100 Pixel Dot Light Fixture together with a Control Box. The integrated RGB LED light source provides a multitude of colour palette and enhanced colour precision to create dramatic display.

The LPD100 consumes less than 3.5 watt of energy and is suitable for outdoor installations with an Ingress Protection rating of IP67. With a long lifespan of 50,000 hours, it can produce 16.7 million additive RGB colours.

Other AZ e-lite products to be showcased at the exhibition include:

- **AZCESS LF** and **AZPAND LFC series** LED Surface Mounted Lights
- **AZCEL LT8B series** LED Tubes
- **AZPRESS LCR1424 series** LED Ceiling Lights
- **AZCEND** and **AZPIRE series** LED Bulbs

For product information, please visit www.azelite.com

For corporate news release, please visit www.aztech-group.com

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About Aztech Group Ltd. ("Aztech")

Incorporated in 1986 and listed on the Main Board of the Singapore Exchange, Aztech is a dynamic international group with key activities in Electronics and LED Lighting Design & Manufacturing, Materials Supply, Marine Logistics and Food Business. The Group operates in seven countries over four continents.

For more information, please visit www.aztech-group.com

About AZ e-lite Pte Ltd ("AZ e-lite")

AZ e-lite Pte Ltd is a wholly-owned subsidiary of Aztech Group Ltd. AZ e-lite business comprises the design and development of quality, durable LED lighting that is eco-friendly, long-lasting and cost-effective.

For more information, please visit www.azelite.com

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